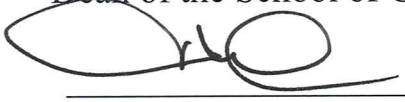
MOSCOW STATE INSTITUTE OF INTERNATIONAL RELATIONS

(MGIMO-UNIVERSITY)

School of Governance and Politics
Department of Political Theory

"Approved"
Dean of the School of Governance and Politics



_____Henry T. Sardaryan
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APPLIED POLITICAL ANALYTICS

Moscow 2020

The course "Analytics in governmental bodies" is developed in compliance with MGIMO-University Educational Standard for Master's Program on Political Science, program track «GR and international lobbying».

Authors:
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Boris I. Ananyev, Lecturer
The program is approved by Political Theory Department (protocol № 1, date of approval: 27.08 2020).

Head of Political Theory Department
_____ Professor Tatiana Alekseeva (Doctor in Phil.)
Director of MGIMO-University Library
_____ Marina Resetnikova

@ Vaslavskiy Y.I., 2020
@ Ananyev B.I., 2020
@ MGIMO-University, 2020

Part 1. Course description

1.1. General information

Full course title: Applied Political Analytics

Type of course: Elective
Level of education: Master Degree program
Year of study: 2nd
Number of ECTS credits allocated: 2
Lecturers:
Yan I. Vaslavskiy, PhD in political science
Boris I. Ananyev, Lecturer at Political Theory Department
Office hours: every Thursday, from 1 p.m. till 4 p.m.

1.2. Course aims and expected outcomes

The course helps students to get in-depth knowledge of the process of collecting and analyzing information within governmental bodies as well as enhance their analytical skills.

The theoretical part of the course includes studying the basics of analytical work and the work of Russian and foreign governmental bodies (particularly, analytical departments). This part of the course is dedicated to the role of applied political analysis in agenda-setting and policy-making process.

The practical part of the course is aimed at providing the students with the tasks, designed to improve their analytical and data collection skills in order to efficiently participate in the work of independent analytical centers or analytical departments within governmental bodies.

At the end of the course the students will be able to plan their career tracks in analytical bodies, be it the governmental or private sector ones.

Learning outcomes:

At the end of the course, a student is expected to:

Know:

- the basics of producing analytics within state bodies;
- the basics of producing analytics within private sector bodies and NGOs;
- the basics of analytical work;
- the specifics of applied political analysis;

- the range of relevant analysis methods and techniques suitable for analytical work in state bodies;
- the role of applied political analysis within agenda-setting and decision-making process.

Be able:

- to plan their career tracks in governmental and non-governmental analytical bodies;
- to provide the potential recipient of analytical documents with the papers in different formats;
- to identify the strong and weak points of the concrete analytical documents;
- to produce analytical documents within the framework of the concrete state analytical body.

Gain skills in:

- implementation of analytical work's results in decision-making process.

1.3. Course requirements and grading plan

Students are required to attend at least 90% of classes and be prepared for discussions, presentations and debates during classes. Conscientious reading of the assigned materials is compulsory. Students are required to prepare their own analytical materials (papers or reports with presentations) on the concrete bill, policy issue or the controversial points of political agenda.

Grading plan (during the course):

- Class participation – 30%
- Analytical report – 50%
- Essay presentation – 20%

2. Course content

2.1. Forms of work

Forms of work	Academic hours	Credits
Total	**168**	**3**
Total for lectures, seminars	32	
Lectures	6	
Seminars	26	
Homework (self-preparation, Analytical e-governance report)	94	
Course assessment	42 – exam	

2.2. Discipline contents

Units and Topics	Academic hours			
	Lectures	Seminars	Homework	Academic hours per topic
Section 1. Analytics as a specific work with information recourse				
Topic 1.1. Analytics as a specific work with information recourses	2	6	14	22
Topic 1.2. Think-tanks as subjects of analytics	2	2	20	24
Section 2. The basics of analytics in the state bodies				
Topic 2.1. The aims and goals of	2	6	20	28

analytics in state bodies				
Topic 2.2. The foundations of analytical work in Russian state bodies		6	20	26
Topic 2.3. Analytics in Russian state bodies: specifics and key tendencies		6	20	26
Total:	**6**	**26**	**94**	**126**

2.3. Course in briefs

Section 1. Analytics as a specific work with information resource

Information as a resource in the information society era. The methods of collecting data and analyzing it. How can knowledge be operationalized in order to meet the demands of agenda-setting and policy-making? What is applied political analysis and its specific features. Analytical work as a profession: who is the professional analyst? The market of analytics: how it has been formed and works? The history of think-tanks; the role of think-tanks in analytical work.

Topic 1.1 Analytics as a specific work with information recourse

Issues for discussion

- What are the main agents that produce analytics within and for the modern state?
- What are the main specific features of analytical work?
- What requirements are necessary for professional analyst?
- What formats of analytical documents are relevant and up-to-date concerning the current Russian political process.

Topic 1.2. Think-tanks as subjects of analytics

Issues for discussion

- Are there any forms of cooperation between state and non-state agents within the framework of analytical work?
- How and in what forms think-tanks contribute to analytical work of state bodies?

- The history of think-tanks.
- What factors influence the conjuncture of analytic's market?

Section 2. The basics of analytics in the state bodies

State bodies in the information society era: new mechanisms of state-management. The aims and goals of analytics in state bodies. Fundamentals of state agenda-setting in the infosphere. The foundations of analytical work in Russian state bodies. Analytics in Russian state bodies: specifics and key tendencies. Key independent and state-oriented analytical centers in Russia and their cooperation with governmental bodies. Foreign experience of outsourcing analytical functions, its advantages and disadvantages.

Topic 2.1. The aims and goals of analytics in state bodies

Issues for discussion

- What state bodies are responsible for producing analytics?
- What are the main forms of analytical products within state bodies?
- The key differences between state-oriented analytics and private sector analytics.

Topic 2.2. The foundations of analytical work in Russian state bodies

Issues for discussion

- What state bodies are responsible for producing analytics in Russia?
- Which normative acts underline the basics of analytical work in Russia?

Topic 2.3. Analytics in Russian state bodies: specifics and key tendencies

Issues for discussion

- What are the distinguishing features of the Russian market of analytics?

- What agents produce analytics within Russian political system?
- What are the strong and weak sides of Russian system of producing analytics within state bodies?

3. Methodical provisions

3.1. Presentation topics

Students present their report projects on the basics of analytical work within the concrete governmental body. Recommended duration of a presentation is 10 minutes, discussion time for each presentation is 5 minutes. In the final part of the class a concluding discussion is held, moderated by the professor. Students choose topics for presentation by their own and with advice and consent of lecturer.

3.2. Assessment of different types of works

Type of work	Grading system	Criteria
in-class test	A (90-100%)	Student answered correctly 9 or more questions out of 10.
	B, C (75-89%)	Student answered correctly 7-8 questions out of 10.
	D, F (60-74%)	Student answered correctly 5-6 questions out of 10.
	E (less than 60%)	Student answered correctly less than 5 more questions out of 10.
participation in class discussion, in-class individual presentation	A (90-100%)	Outstanding presentation of independent work, active participation and critical participation in the discussion
	B (82-89%)	Outstanding presentation of independent work with limited participation in the discussion.

	C (75-81%)	Standard (sufficient) presentation with limited participation in the discussion.
	D (67-74%)	Standard presentation with no participation in the discussion.
	E (60-66%)	Standard presentation with visible errors and no participation in the discussion.
	F (less than 60%)	Lack of understanding of the subject in the presentation and discussions
final presentation of the report	A (90-100%)	Thought-provoking and informed answers to the questions in the ticket and two additional questions.
	B (82-89%)	Student gives correct answers to questions in the ticket and two additional questions.
	C (75-81%)	The correct answers to the questions in the ticket and to two additional questions are given, provided there are inaccuracies and occasional gaps in knowledge.
	D (67-74%)	The right answers for ticket questions are combined with inaccurate answers to additional questions.
	E (60-66%)	The correct answer to one of the ticket questions and one additional question.

	F (less than 60%)	Incorrect answers to ticket questions and additional questions.

4.1. Bibliography

Essential Readings:

1. Килин, А.П. Информационно-аналитическая деятельность в органах государственного управления субъектов Российской Федерации: учебное пособие; Уральский федеральный университет им. первого Президента России Б. Н. Ельцина. – Екатеринбург: Издательство Уральского университета, 2014. – 155 с. URL: https://bibliocatalog.mgimo.ru:2107/index.php?page=book&id=275733
2. Кричевский, М.Л. Прикладные задачи менеджмента=Managementapplications. – Москва: Креативная экономика, 2018. – 210 с.: табл., граф., схем., ил. URL: https://bibliocatalog.mgimo.ru:2107/index.php?page=book&id=498980

Марусева, И.В. Современный менеджмент (Классический и прикладной аспекты): учебное пособие для вузов. – Москва; Берлин: Директ-Медиа, 2018. – 540 с.: ил., схем., табл. – Режим доступа: по подписке. – URL: https://bibliocatalog.mgimo.ru:2107/index.php?page=book&id=494455

Additional Readings:

1. Zetter L. Lobbying: The Art of Political Persuasion. Harriman House; 2008. URL: http://bibliocatalog.mgimo.ru:2079/login.aspx?direct=true&db=e000xww&AN=252587&site=ehost-live
2. Godwin K, Ainsworth Scott H., Godwin E. Lobbying and Policymaking : The Public Pursuit of Private Interests. 2013. Thousand Oaks, Calif: CQ Press. URL: http://bibliocatalog.mgimo.ru:2079/login.aspx?direct=true&db=e000xww&AN=760162&site=ehost-live.
3. Chari R, Murphy G, Hogan J. Regulating Lobbying. Oxford University Press USA; 2010. URL: http://bibliocatalog.mgimo.ru:2079/login.aspx?direct=true&db=e000xww&AN=515129&site=ehost-live
4. Nownes AJ. Total Lobbying: What Lobbyists Want (and How They Try to Get It). Cambridge University Press; 2006. URL: http://bibliocatalog.mgimo.ru:2079/login.aspx?direct=true&db=e000xww&AN=174449&site=ehost-live
5. Browse S. Cognitive Rhetoric: The Cognitive Poetics of Political Discourse. John Benjamins Publishing Company; 2018. Accessed December 24, 2020. http://bibliocatalog.mgimo.ru:2079/login.aspx?direct=true&db=e000xww&AN=1910490&site=ehost-live

6. MacKenzie, I. Discourse Theory and Political Analysis: Identities, Hegemonies and Social Change. Contemporary Political Theory Vol. 1, pp. 133–134 (2002). URL: https://bibliocatalog.mgimo.ru:2133/article/10.1057/palgrave.cpt.9300011#citeas
7. Baurmann, M. Robert E. Goodin, Charles Tilly (eds.): The Oxford Handbook of Contextual Political Analysis. PVS 48, 590–592 (2007). https://doi.org/10.1007/s11615-007-0095-5 URL: https://bibliocatalog.mgimo.ru:2133/article/10.1007/s11615-007-0095-5#citeas
8. Keping, Y. Governance and Good Governance: A New Framework for Political Analysis. Fudan Journal of Humanities and Social Science. Vol. 11, 1–8 (2018). https://doi.org/10.1007/s40647-017-0197-4 URL: https://bibliocatalog.mgimo.ru:2133/article/10.1007/s40647-017-0197-4#citeas
9. Baron, D.P., Hirsch, A.V. Common agency lobbying over coalitions and policy. Economic Theory Vol. 49, 639–681 (2012). https://doi.org/10.1007/s00199-011-0628-4 URL: https://bibliocatalog.mgimo.ru:2133/article/10.1007/s00199-011-0628-4#citeas

Internet resources, Data bases

№ п/п	**Наименование базы данных, производитель, платформа и/или адрес входа**	**Характеристики ресурса**
1.	ЭБС ZNANIUM.COM «НИЦ ИНФРА-М» http://znanium.com/	Содержит книги, журналы, статьи из различных изданий (более 20 тыс.) Сайт ЭБС **соответствует ГОСТ 52872-2012: «Интернет-ресурсы. Требования доступности для инвалидов по зрению».**
2.	ЭБС «Университетская библиотека онлайн» ООО «НексМедиа» https://biblioclub.ru/	Доступ к базовой коллекции и 135 книгам издательств-партнеров Ресурс содержит учебники, учебные пособия, монографии, периодические издания, справочники, словари, энциклопедии, видео- и аудиоматериалы, художественную литературу. (более 100 тыс. наименований). Сайт ЭБС **соответствует ГОСТ 52872-2012: «Интернет-ресурсы. Требования доступности для инвалидов по зрению».** В базе данных представлено более 3000 аудиокниг, а скачиваемые фрагменты в формате pdf, содержат подтекстовый слой, достаточно высокого качества и

		могут использоваться тифлопрограммами для голосового озвучивания текстов, быть загружены в тифлоплееры (устройств для прослушивания книг), а также скопированы на любое устройство для комфортного чтения.
3.	ЭБС BOOK.RU «КноРус медиа» https://www.book.ru/	Базовая коллекция содержит более 8 тыс. учебников и монографий. Сайт ЭБС **соответствует ГОСТ 52872-2012: «Интернет-ресурсы. Требования доступности для инвалидов по зрению».**
4.	«eBook Academic Subscription Collection» EBSCO Publishing http://search.ebscohost.com/	«eBook Academic Subscription Collection» - более 170 тысяч электронных книг: монографии, учебники, словари, энциклопедии, справочники
5.	Scopus Elsevier B.V. https://www.scopus.com/	Мультидисциплинарная (около 350 научных областей) реферативно-библиографическая и наукометрическая база данных журнальных статей, материалов научных конференций и монографий. Scopus индексирует контент из 24 600 активных изданий от 5000 издателей, который тщательно проверяется и отбирается.
6.	**SAGE Premier** SAGE Publishing http://journals.sagepub.com/	1093 журнала издательства по различным отраслям знаний с архивами
7.	WILEY https://onlinelibrary.wiley.com/	1510 журналов издательства с архивами
8.	**Springer Nature** https://link.springer.com/	Коллекции журналов и книг на платформе https://link.springer.com/

5. Material and technical support

Technical equipment is necessary for this course. Computer, projector, Microsoft PowerPoint software are required for both lectures and seminars. Students are required to have Internet-access.